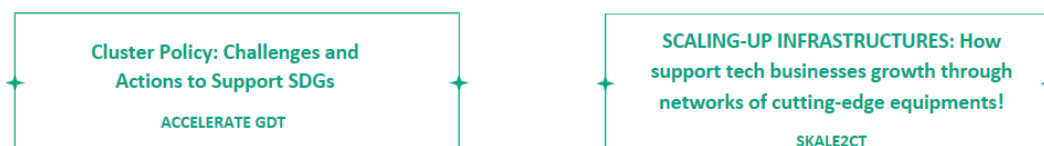# *DRAFT AGENDA*

TUR-IN

19th June 2024

a ToUR of INnovation ecosystem
from start-up to cluster
in the framework of the new EU Innovation Agenda

Cluster Policy: Challenges and
Actions to Support SDGs

ACCELERATE GDT

SCALING-UP INFRASTRUCTURES: How
support tech businesses growth through
networks of cutting-edge equipments!

SKALE2CT

One common interest, two focused topics

Innovating means introducing new products, services, processes, business models or improving existing ones into the economic system for the first time. The Piedmont region has a long tradition of manufacturing, which has led to the creation of many private companies and start-ups, attracting talented people and providing a rich environment for innovation. To be highly innovative, transformative and competitive, the Piedmont innovation system must become an ecosystem in which sectors and different actors are as integrated and dynamic as possible.

In this framework, the **ACCELERATE GDT** project (of which the Metropolitan City of Turin is a partner) aims to improve actions and policies related to **clusters**, to enhance their capacity to grow and cooperate with SMEs and support their dual green and digital transition.

The **SKALE2CT** project (of which the Metropolitan City of Turin is a partner) on the other hand, focuses on increasing the resources and capacities of public organisations to improve **business acceleration (scale-up)** services, particularly in emerging sectors such as health and digital.

On the basis of a reflection on the local innovation context, the purpose of the event is to make a positive contribution to a strategic reflection aimed at identifying possible key elements for the development of a **more effective and solid innovation ecosystem** in the context of the **European innovation perspective**.

The seminar will bring together personalities active in the metropolitan and regional innovation ecosystem and the partners of the two Interreg projects. The meeting aims to stimulate the **exchange of ideas and good practices**.

19th JUNE 2024 | WEDNESDAY

Transnational public meeting

Metropolitan City of Turin, *Corso Inghilterra 7 – Turin*

9.00 – 9.30	Registration and welcome institutional greetings

9.30 – 11.00	**Joint Seminar**
	
	Purpose of the meeting and presentation of the Interreg projects "Accelerate GDT" and "SKALE 2CT" and their common ground
	
	Speakers:
	
	   - **Claudia Fassero:** Head of EU & International Projects Unit Department of Economic Development, Metropolitan City of Turin
	   - **John Hobbs:** Munster Technological University – Lead Partner of Accelerate GDT
	   - **Yesenia Otamendi:** San Sebastian Socio-Economic Development Agency - Lead Partner of SKALE2CT
	
	Keynote speech - A New European Innovation Agenda
	
	Speaker:
	
	   - **Massimo Gaudina** - Policy coordinator for the New European Innovation Agenda, DG Research/Innovation, European Commission
	
	Keynote speech – OECD Recommendation on Policy Coherence for Sustainable Development
	
	Speaker:
	
	   - **Mara Cossu** - Policy coordinator Division IV DG EC - Tools and Technologies for Sustainable Development, Ministry of the Environment and Energy Security
	
	Presentation of the mainstream policies supporting the growth of start-ups and innovation clusters. *Round table, coordinated by* **Alessandro Sciullo***:* **UniTO** and **IRES** - Piedmont Social and Economic Research Center
	
	Speakers*:*
	
	   - **Giovanni Amateis:** Piedmont Region
	   - **Claudia Fassero:** Metropolitan City of Turin
	   - **Elisa Rosso:** University of Turin
	   - **Cristina Marullo**: Polytechnic of Turin

11.00 - 11.30	*Coffee break*

11.30 – 13.00	**Parallel sessions**	
	Accelerate GDT - *Regional Cluster Policy Seminar*	**SKALE2CT - *SCALING-UP INFRASTRUCTURES: How support tech businesses growth through networks of cutting-edge equipments!***
	Overview of ERDF's role in supporting clusters to achieve SDGs *Speaker*: - **Daniela Nepote IRES** - Piedmont Social and Economic Research Center Presentation of the Piedmont's Cluster Ecosystem *Speaker*: - **Giovanni Amateis:** Piedmont Region Innovation and Cluster: how do clusters receive innovation support at both the national and regional levels? *Round table coordinated by* **Emma Vendrell***:* ACCIÓ **Speakers:** - **Alexia Boulanger**: Environment Park - **Sara Falvo:** BIOPMED - **Eleonora Marino:** CIM 4.0 - **Luigi Panza**: Consorzio IBIS - **Gianmarco Piola**: National Cluster for Smart Communities Q/A	The Butterfly Area – Presentation of a local strategic project to connect enterprises, institutions and R&D entities *Speaker*: - **Cristina Prandi**: Vice-Rector of Research - University of Turin Presentation of the local infrastructure ecosystem and Good Practices concerning: scaling-up infrastructures for technological MSMEs and advisory and mentoring services for MSMEs *Round table coordinated by* **Annalisa Magone:** President of Torino Nord Ovest **Speakers:** - **Chiara Ferroni**: NODES - **Christian Racca:** Top-IX - **Giuseppe Serrao:** 2i3T - Blue Factory *(to be confirmed)* - **Ufficio Trasferimento Tecnologico** del Politecnico di Torino *(to be confirmed)* Q/A
13.00 - 14.30	*Networking lunch*	
16.00 – 18.00	***Accelerate GDT - Cluster Policy: Challenges and Actions to Support SDGs*** Officine Grandi Riparazioni, *Corso Castelfidardo 22 - Turin* Sharing of Project Partners Good Practices related to supporting SDGs Q/A	

Related event

18th JUNE 2024 | TUESDAY

5G towards 6G for CitiVerse

The event aims to promote a lively debate between public authorities, research and industry on the practical applications of emerging **5-6G technologies for urban innovation**, focusing, in particular, on the **European paradigm of "CitiVerse"**. This virtual ecosystem is conceived as a series of distributed and interconnected virtual worlds representing physical cities and offering citizens a wide range of goods/services, virtual environments and 5G/6G technologies in various sectors, including:

- **Intelligent and sustainable mobility**
- **Security and protection**
- **Entertainment, culture and tourism**
- **Urban planning towards climate-neutral cities**

The event will feature international keynote speeches, roundtables, demonstration activities, showcases and B2B meetings facilitated by the b2match platform of the Enterprise Europe Network.
For further information and registration: https://5g-towards-6g-for-citiverse.b2match.io/