

Interreg

Mediterranean



EUROPEAN UNION



finMED



**finMED**

Boosting the Financing of Innovation for Green Growth Sectors  
through Innovative Cluster Services in the MED area

# Support Service Tool

# The Challenge



faces specific barriers  
compared to traditional financing

# The Challenge



Do the financial world and enterprises both speak the same language towards green growth development, thus ensuring greener regions?



How can clusters and business support organisations support SMEs in this process?

# The Support Service Tool



It works as a Decision Support System for SME's by offering a positioning and adequacy analysis

# 5 reasons to use the finMED tool



01

Offers a quick and rigorous self-assessment of the various areas of an enterprise

02

Summarizes the financial and organizational situation of SMEs

03

Helps SMEs to structure their strategy, and proposes improvements or provides guidance

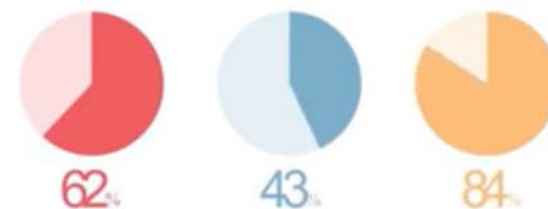
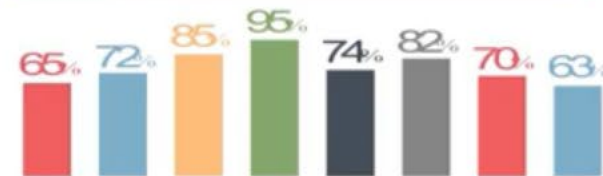
04

Offers "general knowledge" of how to obtain funding

05

Provides a comprehensive report of the enterprise with a 360° vision

Provides a comprehensive report of the enterprise with a 360 degrees vision



# Lessons learnt



and become a real point of reference for SME's  
to be able to address their financing needs

# The finMED SST tool & questionnaire

1. R&D and innovation
2. Communication and positioning
3. Green growth efficiency
4. Financial assessment
5. Market and internationalisation
6. Management and human capital
7. Enabling assets





# The finMED SST tool & questionnaire



The finMED Tool is based on a representative benchmark consisting of successful green enterprises

# The finMED SST tool & questionnaire



and is aligned with E-S-G: environmental, social, and governance indicators

# Lessons learnt



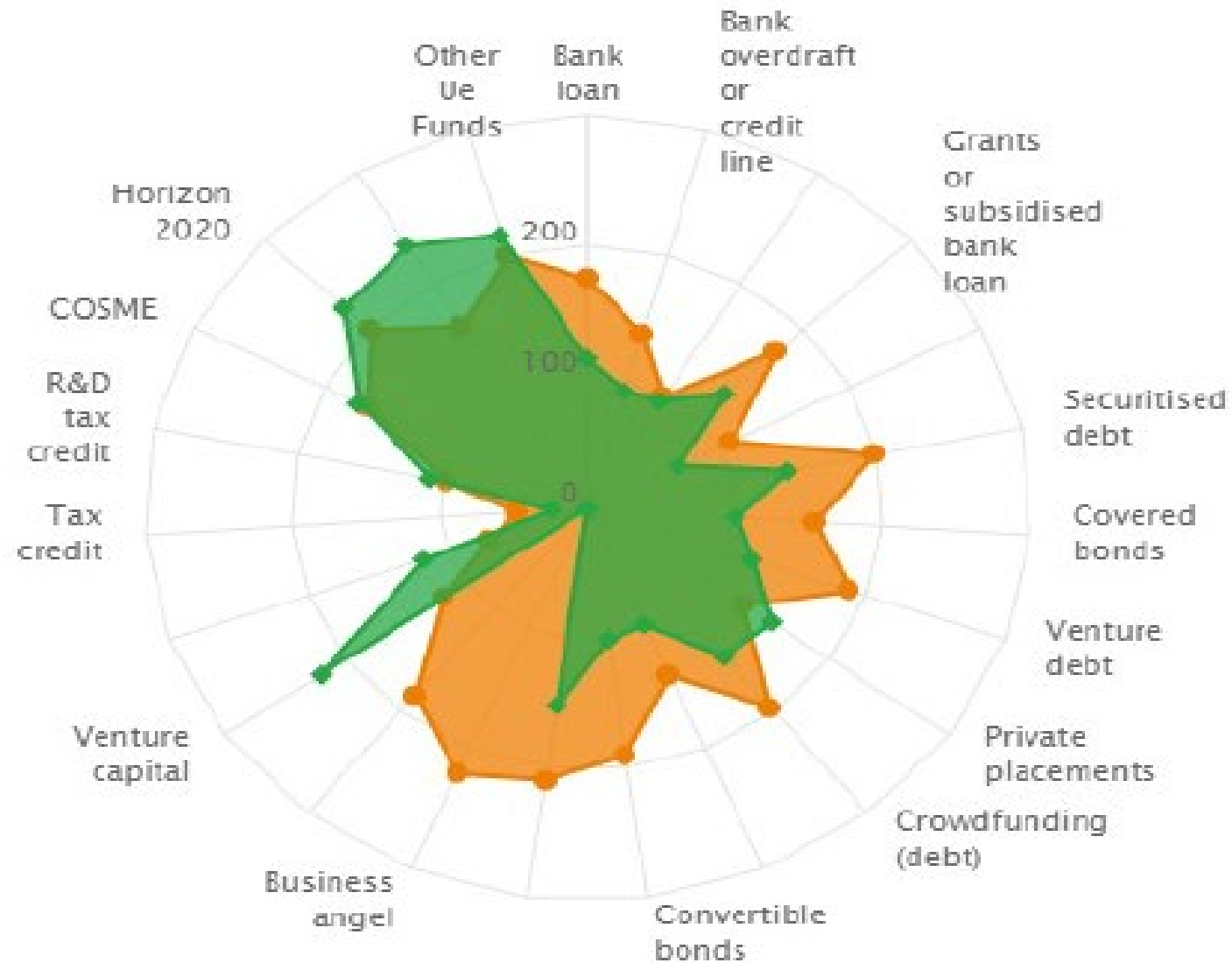
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# ENTERPRISE ADEQUACY TO FINANCE AND GREEN GROWTH INNOVATION FINANCEABILITY



● BENCHMARK: THE OPTIMUS AS REFERENCE ● CHECKED ENTERPRISE: CHART OF THE RESULT

# SUITABILITY AND POSITIONING COMPARED TO THE SINGLE FINANCING INSTRUMENT



● BENCHMARK: THE OPTIMUS AS REFERENCE

● CHECKED ENTERPRISE: CHART OF THE RESULT

**Where it is available**

**<https://www.finmedtool.eu>**

We build capacities, integrate resources,  
we deliver green innovation financing opportunities

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